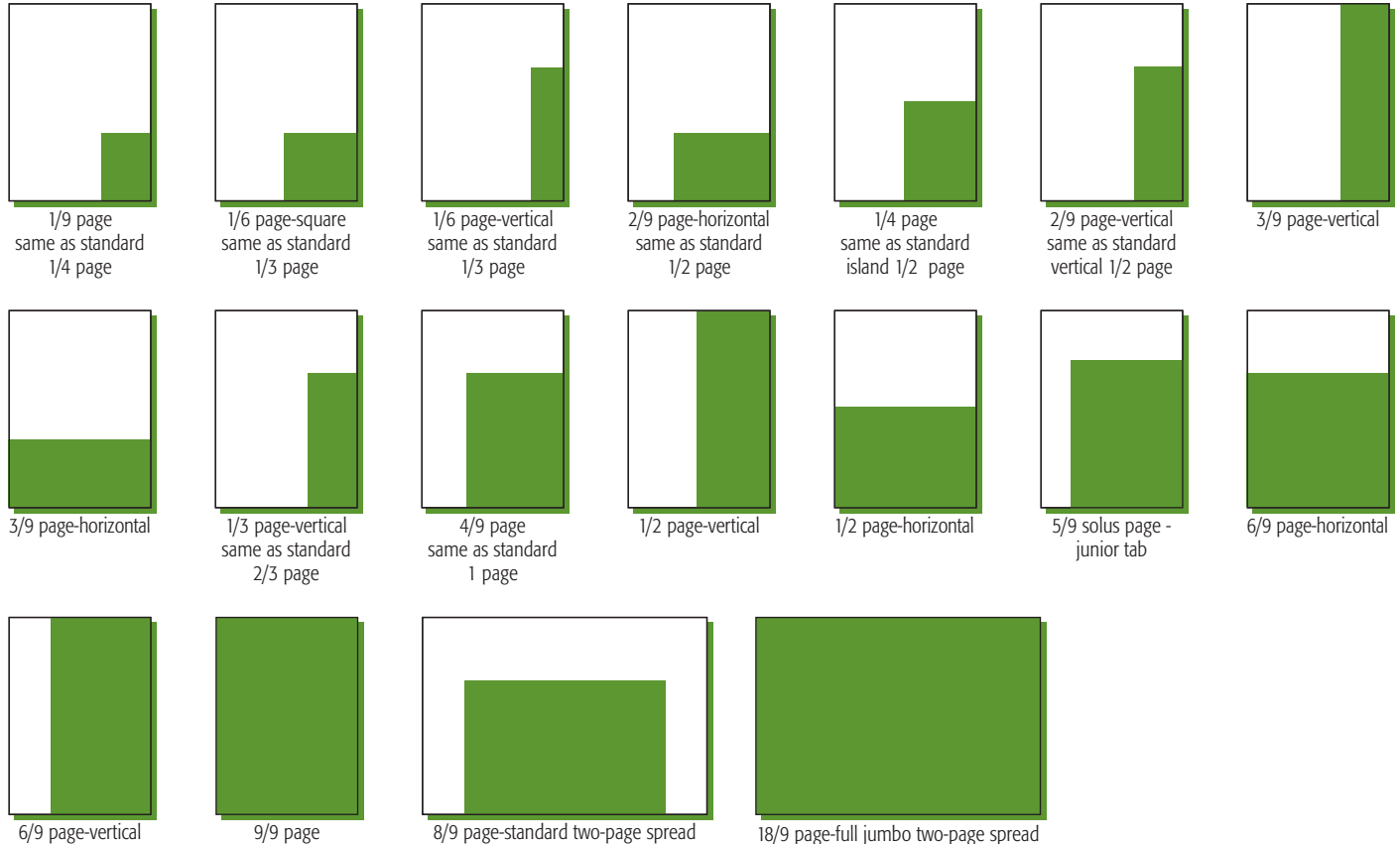




▶ A WIDE CHOICE OF ADVERTISEMENT SIZES

Actual specifications vary from publication to publication. Please check individual rate cards for exact measurements.



▶ TECHNICAL SPECIFICATIONS

Digital Files required for each advert:

1. The advert file (in any of the accepted native or specific file formats)
2. The imported image files (tiff, eps or bitmap). Resolution must be 300 dpi.
3. The Postscript Type 1 typefaces used in the advert file and in the imported or embedded files (both printer and screen fonts must be included, TrueType fonts are not accepted, for each style used a printer font must be included).

Native Software Files accepted:

- QuarkXpress
- Adobe Indesign
- Adobe Illustrator
- Adobe Photoshop

When using Illustrator and Photoshop files, use only CMYK colors. For typefaces in Illustrator, convert fonts to outlines and save as Illustrator EPS file.

Other File Formats accepted:

TIFF, Illustrator eps, Photoshop eps, Generic EPS with embedded Type 1 Postscripts fonts (NOT TrueType), Postscript (composite CMYK, device independent, Level 2)

Digital Data Carriers:

FD, MO (128MB, 230MB, 640MB), ZIP (100MB), CD-ROM

Proofing:

A hardcopy proof for digital advertising material is required.

Apply to all publications:

AGENCY COMMISSION—15% of gross billing on space, color, and special position charges. Allowable to recognized advertising agencies, provided payment is received within 30 days of invoice date.

CANCELLATION POLICY—Notices of cancellation must be received in writing in New York central office prior to closing date. Cancellations cannot be accepted after closing date.

TERMS OF PAYMENT—30 days from invoice date. The Publisher reserves the right to collect outstanding invoices from an advertiser if its advertising agency fails to make proper payments to Thomas Publishing Company, LLC.

SHIPPING INSTRUCTIONS—All materials, including insertion orders and contracts should be sent before the closing date to New York central office: International Traffic Manager, Thomas Publishing Company, LLC International Magazine Group, Five Penn Plaza, New York, N.Y. 10001.

Email ads to: production@thomasing.com